

Electronic Art Integrates ESP Power Protection to Protect Interactive Kiosks

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Electronic Art Furthers “Passage to Freedom” Tourism Initiative with Installation of Two Interactive Kiosks Statewide Ohio Underground Railroad Tourism Program Underway

CINCINNATI — Electronic Art (www.ElectronicArt.com), an interactive agency specializing in custom kiosk software, kiosk hardware and integrated Web sites, recently installed interactive kiosks and custom-designed software at the Ohio Historical Society building in Columbus, Ohio, and the National Underground Railroad Freedom Center in Cincinnati.

These two kiosks are part of the “Passage to Freedom” initiative, which promotes tourism to historical sites throughout the state that relate to the Underground Railroad. Visitors can access detailed information about the site and its history using touch screen interfaces, simple navigation, and focused content. Electronic Art’s EasyShip XL model kiosks also showcase nearby points of interest and events to make a visit to the area complete.

Each kiosk is linked to the Web site www.passagetofreedomohio.com, and is constantly updated with the latest information about local and regional events, such as fairs, arts and cultural festivities, and children’s activities.

The first three kiosks were installed in Oberlin (at the Oberlin Inn), Zanesville (at the Zanesville Visitor Center) and in Ripley (at the Public Library) – each with several important Underground Railroad sites in their immediate vicinity. A sixth and final kiosk will be installed before the end of the year.

“Our EasyShip XL model kiosks were a perfect fit for this initiative because they provide a full size thermal printer to allow guests to print driving directions to nearby attractions when using the trip planning and mapping tools. That kiosk model also has a unique modern design that fits with the modern décor where they are installed,” said Tim Burke, President of Electronic Art.

To ensure there won’t be any disruptions during their continual use, the kiosks were installed with the ESP Digital QC Power Filter from www.RealPowerProtection.com, which is designed to protect digital equipment from phone, power and network catastrophic damage.

“This filter is a little bit of insurance to ensure that they will have fewer problems and require fewer field repair visits,” said Burke.

The campaign is the result of collaboration between the National Underground Railroad Freedom Center, the Ohio Department of Development’s Division of Tourism, and American Express.

